

Mastrototaro Pietro

Personal details

- Nationality: Italian
- Marital Status: Married with 3 sons
- Age: 55
- Place of birth: Trani (BT) Italy
- Address: xxxxx
- Phone: xxxxxxxx
- e-mail: xxxxxx

Professional Experiences

Since Apr 2012 **Poste Italiane S.p.A** Bari, Italy
Technical and innovation contact for small companies

Since Sep 2010 **Poste Mobile S.p.A** Rome, Italy
GAMING PROJECT

Project Management : GAMING Activities, Mobile Gaming.

Since January 2009 **Poste Mobile S.p.A** Rome, Italy
Marketing, Service Creation

Project Management : Mobile commerce activities, Mobile Money Transfer Moneygram International), Mobile Payment (BancoPosta), Mobile Banking

Project Management : Services for business customers.

2008 **Poste Mobile S.p.A** Rome, Italy
SIM Cards and Handsets, Project Manager Mobile Payments on NFC.

Responsible for new SIM based Value Added Services and Certification Process of New Handsets.

Mayor Areas of Expertise:

- Mobile Payments (speaker in many international conferences).
- New wireless technology (e.g. NFC or Zig Bee).

2000-2007 **Telecom Italia Mobile S.p.A** Rome, Italy

Marketing and Strategic planning for Mobile Payment activities

Study and evaluation of innovative technical solutions for VAS.

My main duties included product trials, specifications definition, services design, communication to media, and technical support for demos.

Development and evaluation of new services scenarios for consumer and business market.

Company representative in International groups on standardization and smart cards and evolution demos.

Participation to the European Project [Esp@ss](#) to create high performance smart cards.

Project Leader and co inventor of **Z-SIM** (The First SIM card with ZigBee Technology)

Mayor Areas of Expertise:

- Mobile Payments (speaker in many international conferences).
- New wireless technology (e.g. NFC or Zig Bee).

July 1999 – Mar. 2000 **ATOS** Rome, Italy

System Engineer

- System Engineer for the call centre of Telecom Italia Mobile. Faults tracking and resolution, database quality improvement and performance management.

July 1998 – June. 1999 **D.S. Ingegneria (DS DATA GROUP)** Rome, Italy

Consultant Engineer

- Development of specifications and functional modifications of the customer care system of Telecom Italia Mobile.

OTHER JOB EXPERIENCE BASKETBALL COACH FEMALE AND MALE TEAM SINCE 1992.

Education

July 1996 Degree in Physics at **Università degli Studi di Bari, Italy**

- Final Mark (103/110). Thesis: "Search of antiprotons at the top of the atmosphere with the experiment WiZARD/CAPRICE using neural networks". The experiment consisted of a complex variety of specialized particle detectors sent to the top of the atmosphere, addressing the core of the investigation of the cosmic radiation. I performed the software analysis of data collected specifically targeted for the research of extremely rare events.

Sep. 1995 – Jun. 1996 I.N.F.N. Bari, Italy

- Development of software applications for data analysis using neural network for National Institute of Nuclear Physics (I.N.F.N. – Università degli Studi di Bari).

- Training -

Summary

2005:

Communication and Business organization. Negotiation; GSO – L'Aquila;
Business development fixed and mobile; Business School L'Aquila
Marketing in IT Company; Business School Telecom Italia - Roma;

2004:

Negotiation; Business School – L'Aquila;
Conflicts Management; Business School – L'Aquila;
Working group and team working. Business School – L'Aquila;

2003:

Business administration; Telecom Italia Learning Services - Roma;
Project Management; Telecom Italia Learning Services - Roma;

2002:

Marketing in IT Companies; Business School T Telecom Italia - Roma;
Telecommunication: Fixed, Mobile and Internet; Business School Telecom Italia, Roma

**Foreign
Languages**

Fluent English, Italian (mother tongue)